



YWCA LUNCHEONS

FREQUENTLY ASKED QUESTIONS

BASIC INFORMATION

WHEN IS THE LUNCHEON?

- Tuesday, September 14, 2021 at 12:30 p.m. PDT

WILL THE LUNCHEON IN 2021 BE IN-PERSON?

- This will be a live online event in order to protect the health and safety of our community. Health experts are still revising forecasts for this fall and we want to provide peace of mind and accessibility to all.
- You can plan for an engaging Luncheon with keynote speaker Stacey Abrams and multiple ways to support and engage live with fellow members of the community. Registrants will be able to see and interact directly with one another- without having to worry about parking!

WHAT DOES A TABLE CAPTAIN DO?

- Table Captains are ambassadors for YWCA's Luncheons and our mission. As a Table Captain, your role is to invite members of your community and networks to join you at the Luncheon and help influence support and engagement with YWCA.
- As a Table Captain, your goal is to fill a table with 10 people or more (including yourself). Our virtual tables seat 10, so if you anticipate having more than 9 guests, please consider purchasing an additional table or encouraging a friend to become a Table Captain!
- We also hope that as a Table Captain, you'll share your passion for YWCA's mission to eliminate racism, empower women, stand up for social justice, help families, and strengthen our community.

WHAT IS THE PRICE TO ATTEND THE LUNCHEON?

- There are three ticket tiers: \$150; \$50; and \$10.
- Tickets for Table Captains will go on sale early, with an early bird discount pricing for a limited time.

WHAT DO THE DIFFERENT TICKET TIERS MEAN?

- This fundraising event includes three levels of support for individuals with varying access to resources.
- *Champion* (\$150): Receive a copy of Stacey Abrams' book *Our Time Is Now*, a 2021 commemorative printed silk scarf, access through our interactive portal to the livestream Luncheon event, and entry to the online VIP session including Q&A with Stacey Abrams.
- *Advocate* (\$50): Receive a 2021 commemorative printed silk scarf and access through our interactive portal to the live online event.

- *Luncheon Guest* (\$10): Receive access to the live online event.
- Persimmon Club Members & GenRisers will receive a 50% discount on Champion tickets.

IS THERE AN EARLY REGISTRATION DISCOUNT?

- We appreciate your early support! Champion tickets and tables will be available for an advance purchase price of \$100 and \$1,000 respectively until June 29. After June 29, these prices will be the standard \$150 and \$1,500.

INVITING GUEST & REGISTRATION

HOW CAN MY GUESTS REGISTER?

- Everyone is encouraged to [register online](#) by August 31.
- If you have any issues with registration, please don't hesitate to reach out to AnnaJoy Gillis at 206.461.4440 or luncheon@ywcaworks.org.

CAN I PURCHASE AN ENTIRE TABLE (10 tickets) OR MORE?

- Yes! Please feel free to select the "CHAMPION: Table (10 Tickets)" or "ADVOCATE: Table (10 Tickets)" options while purchasing your registration.

WHAT IS THE TABLE CAPTAIN PORTAL?

- Each Table Captain has a personal [YWCA Engage Table Captain Portal](#) to keep track of guests who purchase their tickets independently and to add the contact info for any guests whose tickets/seats you have purchased as part of your table.
- In order to complete virtual seating and for guests to receive event packages, your complete guest list **must be submitted before August 31.**
- Please don't hesitate to reach out to AnnaJoy Gillis (agillis@ywcaworks.org) with any questions about your portal or guest list.

WHY DO YOU NEED MY GUEST'S CONTACT INFORMATION?

- When you provide their email, mailing address, and phone number, we can ensure they get an event confirmation, mailed gratitude goodies, livestream access, and thank you.

WHAT IF I INVITE SOMEONE WHO CAN'T ATTEND AND WANTS TO MAKE A GIFT?

- If you invite someone who can't attend, they can still support your fundraising efforts for the Luncheon. Gifts can be made online at our website: ywcaworks.org/donate.
- Please ask your guest to type "Inspire Luncheon" along with your name in the comments field.

WHAT SHOULD I TELL PEOPLE ABOUT YWCA?

- YWCA works where we're needed most to create real change every day through services and advocacy. To eliminate disparities for women, girls, and marginalized communities,

YWCA offers stable homes and economic advancement, improves health and reduces violence against women, and promotes racial equity and social justice for all people.

- YWCA has been a regional leader for change since 1894, and now has more than 20 locations that serves over 7,000 people across King and Snohomish counties each year.

AT THE LUNCHEON

HOW WILL I BE ABLE TO INTERACT WITH MY GUESTS?

- Table Captains will be seated at virtual tables and able to video chat with fellow guests who purchased Champion or Advocate level tickets.
- If you have a table guest who has purchased a \$10 ticket but would still like access to the interactive portal portion of the event, please reach out AnnaJoy Gillis (agillis@ywcaworks.org) prior to August 31.

TABLE CAPTAIN AND SPONSOR RECEPTION

- As a Table Captain, you are invited to join us at a post-event reception the day of the Luncheon from 1:30 – 2:00 p.m. PDT. Here you will be able to mingle with guests individually via video chat and participate in a live Q&A conversation with keynote speaker Stacey Abrams.

WILL THERE BE A FORMAL ASK DURING THIS EVENT?

- The Luncheon remains YWCA's biggest fundraising event of the year. Money raised at our Luncheon supports programs across the agency and in both King and Snohomish counties. Every dollar makes a difference and is gratefully received to continue providing our network of services, from emergency shelter to domestic violence support to job training.
- You are not responsible for raising a certain amount of money. However, we recommend Table Captains let their guests know that this is a fundraiser. You may choose to share your gift level or simply tell your guests why you support this work.

HOW DO MATCHING GIFTS WORK?

- Corporate matching funds can amplify the impact of your gifts. YWCA cannot request matching funds on behalf of donors; this can only be done by the employee, so we encourage all guests to electronically submit their matching donation requests to their employers.

WHAT IS THE PERSIMMON CLUB?

- When you support our work, you help provide critical resources to women and families in need. When you make a **recurring monthly or quarterly gift**, you join a dedicated group of Persimmon Club members committed to making a sustaining impact in the lives of women and families in our community.
- For more information or to become a member, please contact Annual Giving Officer, Ashley Moïse via email at amoise@ywcaworks.org or call 206.490.4389.

HOW CAN I LEARN ABOUT BECOMING A LUNCHEON CORPORATE SPONSOR?

QUESTIONS? Contact AnnaJoy Gillis | 206.461.4440 | luncheon@ywcaworks.org

- Sponsors are an essential part of the Luncheon because their support covers our expenses, ensuring that all gifts made at the event can go directly to support YWCA programs and services.
- If you know of a company or organization that would like to become a Luncheon sponsor, please contact Sarah Hassen at 206.490.4365 or email sponsorship@ywcaworks.org

For all other questions and concerns, please reach out directly to AnnaJoy Gillis via email at agillis@ywcaworks.org or call her directly at 206.461.4440.