



## 2024 Inspire Luncheon Table and Virtual Captains Frequently Asked Questions

**Thank you for joining us!** Table Captains help us generate **approximately 40% of the giving** that happens during this event. The Inspire Luncheon is a success because of Table Captains, like you! We hope you will share your passion for YWCA's mission, eliminating racism and empowering women, with your guests.

### WHEN AND WHERE IS THE EVENT?

- **Thursday, September 19, 2024**
- **12:00 – 1:00PM PDT**, registration opens at 10:15AM PDT
- **The Westin Seattle**, Grand Ballroom, 4th Floor, 1900 5th Ave, Seattle, WA 98101
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### WHAT IS THE PRICE TO ATTEND THE LUNCHEON?

- Table Captains can purchase the table for **\$1,500** or purchase one ticket for **\$150**.
- There is one in-person ticket price for all invited guests, **\$150/person**.
- Virtual Captains can purchase the Virtual Captain Ticket for **\$500**.
- Attendees can purchase a virtual individual ticket for **\$25/person** to stream the event on their own.

*Guests who attend in-person at The Westin Seattle will receive lunch (vegan option available). Per IRS rules, donations that include a benefit (i.e., a meal) in exchange for a donation will reduce the tax-deductibility of the donation. For each ticket purchased, a meal valued at \$48/person will be provided and noted as a benefit the donor received. Virtual Captains who wish to have food and/or beverages will purchase them independently. There will be no benefit associated with this donation, and donors will be able to deduct the full amount of the purchased ticket.*

### WHAT DOES A TABLE CAPTAIN DO?

Table Captains are ambassadors for YWCA's Inspire Luncheon. Your role is to invite members of your community and networks to join you at the Luncheon, and to help influence support for YWCA. **Table Captains**, your goal is to fill a table with 10 people including yourself. Want to be a Table Captain but don't want to do it alone? Ask a friend to join you as a co-captain and share the opportunity to introduce people to YWCA!

### WHAT DOES A VIRTUAL CAPTAIN DO?

Virtual Captains will host guests at their chosen location, virtually viewing the live event via a **private YouTube link**. This could be a lunchtime gathering at their office or home, whatever the host would like to do! They'll receive a small Virtual Captain Kit to support their event, including materials about YWCA, online access to the Luncheon, and information about how to make a gift. While virtual guests at separate locations will not interact directly, this is a great time to engage with your guests about YWCA – like you would at a table during an event!

### ARE THERE DISCOUNTS AVAILABLE?

All tickets will be available for **20% off until July 3**. After that, prices will be as listed above. Persimmon Club and GenNext (formerly GenRising) members receive **50% off** throughout registration!

**QUESTIONS?** Contact Shelly Neuhart | 206-490-4349 | [sneuhart@ywcaworks.org](mailto:sneuhart@ywcaworks.org)

## HOW AND WHEN CAN MY GUESTS REGISTER?

If guests are purchasing their own ticket, they can begin registering on June 12! If you've purchased the table (10 tickets) or are a Virtual Captain, you can start entering guest information into the [YWCA Portal](#) any time after June 5.

Table Captains who purchased the table (10 tickets): Please provide your guest list and meal selections by **Sept 5**. To ensure we can get as many people as possible in the room, we may fill the rest of your table with other registered guests if we cannot confirm your guest list by **Sept 5**. Purchased but unfilled seats will not be refunded, and these tickets will be considered a donation to YWCA.

## WHAT IS THE TABLE CAPTAIN PORTAL?

**Table and Virtual Captains** have access to a personal [YWCA Portal](#) that allows them to keep track of their table guests. Table Captains who purchase the entire table, and all Virtual Captains, will enter their guest's information into the Table Captain Portal. Table Captains who purchase only a Table Captain Ticket can view their guests who purchase tickets independently.

Both Table and Virtual Captains will use the YWCA Portal. We'll be able to see in our system who is attending virtually or in-person. We gather guest contact information so we can send them information about the event directly, thank them for attending, and continue to bring them into our YWCA community!

## WHAT IF MY GUEST CAN'T ATTEND, BUT WOULD LIKE TO MAKE A GIFT?

Please ask them to give via our [Luncheon giving page](#).

Individuals can make a gift in many ways! Please have them review our [YWCA website](#) for other ways to give; and remind them to include "Inspire Luncheon" and your name on the memo line or comment field of their gift.

## WILL THERE BE A FORMAL ASK DURING THIS EVENT?

We recommend Table and Virtual Captains let their guests know this is a fundraiser and encourage their guests to make a gift. You may choose to share your gift level or simply tell your guests why you support this work. If you'd like support on how to communicate this to your guests, please visit the [Table & Virtual Captains Toolkit](#).

## WHAT IS THE PERSIMMON CLUB?

When you make a recurring monthly or quarterly gift, you join a dedicated group of Persimmon Club members committed to making a sustaining impact in the lives of women and families in our community. Launched in 2018, the Persimmon Club continues to help bring to life a bold vision for our community that deepens our impact on behalf of women and families. Consistent, ongoing support helps create stable revenue streams that allow YWCA to plan further into the future.

## HOW DO CORPORATE MATCHING GIFTS WORK?

Corporate matching funds can amplify the impact of your gift. From 360 MATCHPRO.com, Over 26 million people in the US work for companies that have a matching program. However, it is estimated that \$4-7 billion of available matching funds go unclaimed each year. YWCA cannot request matching funds on behalf of donors; this can only be done by the employee. We encourage guests to electronically submit matching requests to their employers.

## HOW DO I BECOME A SPONSOR FOR THE INSPIRE LUNCHEON?

Please reach out to [luncheon@ywcaworks.org](mailto:luncheon@ywcaworks.org) if you, or someone you know, are interested in becoming a sponsor.